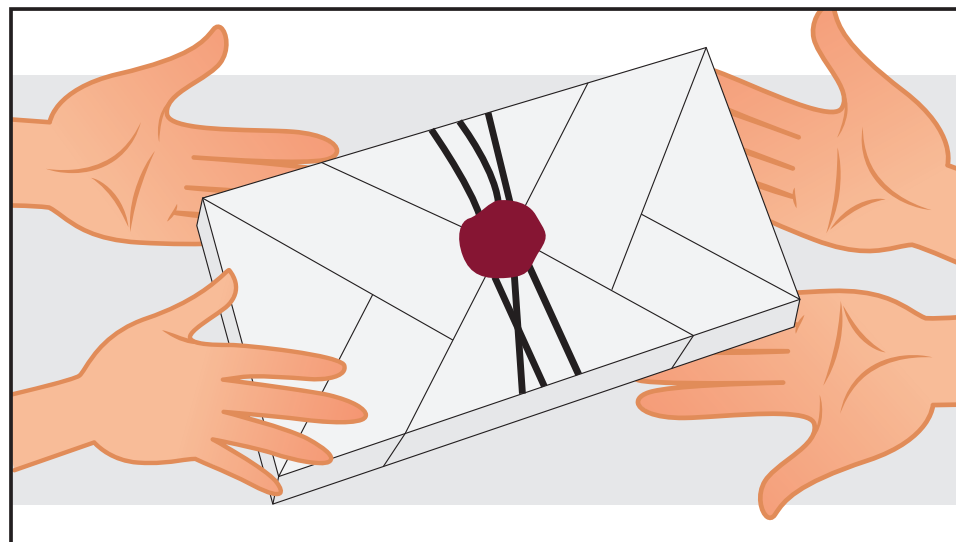


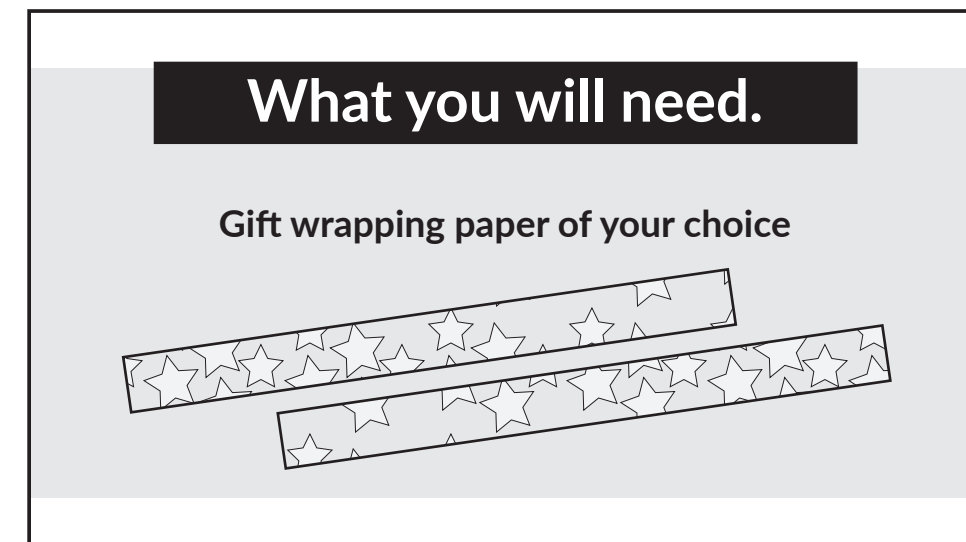


Frame 1:
Frame affect: Pan over hands and gift situated over table at party
Friend one, hands gift to friend two.

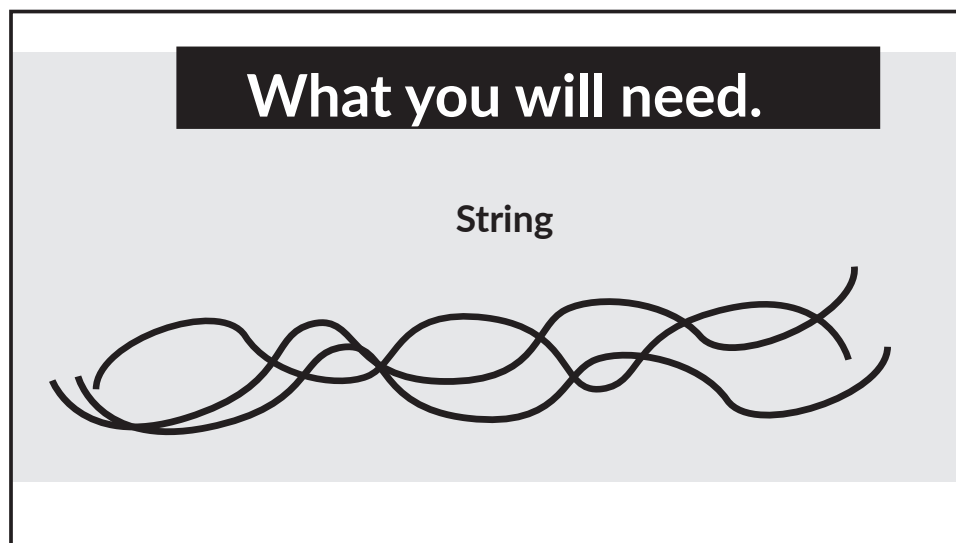


Fold an elegant origami gift wrap in a few easy steps.

Frame 2:
Frame affect: Zoom in on details of gift - panning - moving text- fade back-ground



Frame 3:
Frame affect: Show items - gift wrapping paper
List of items that will be needed to accomplish this project



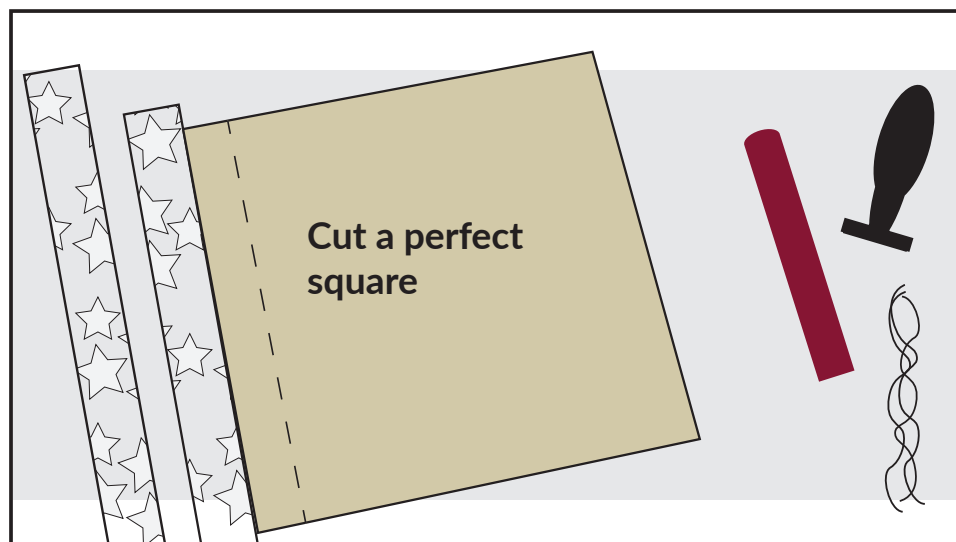
Frame 4:
Frame affect: Show items - string
List of items that will be needed - continued



Frame 5:
Frame affect: Show items - candle or seal wax
List of items that will be needed - continued



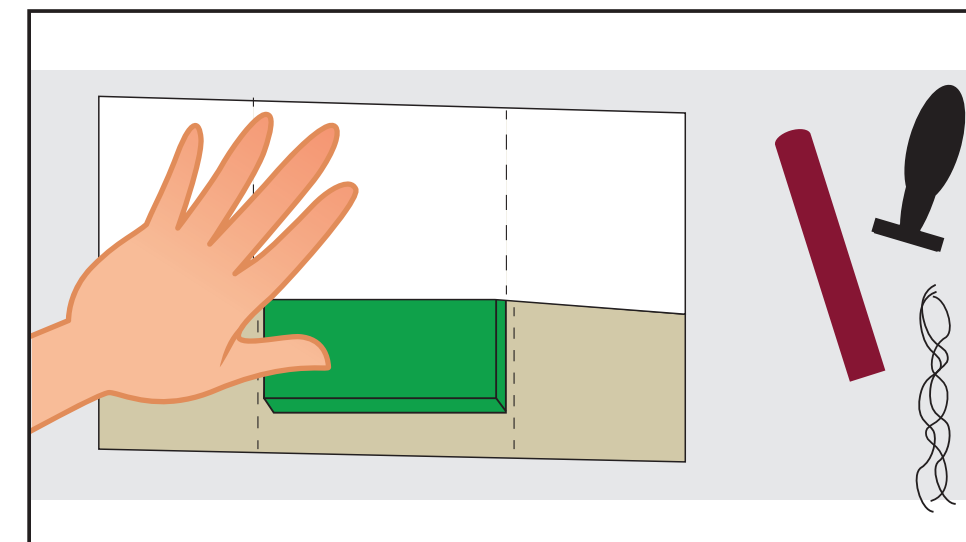
Frame 6:
Frame affect: Show items - seal
List of items that will be needed - continued



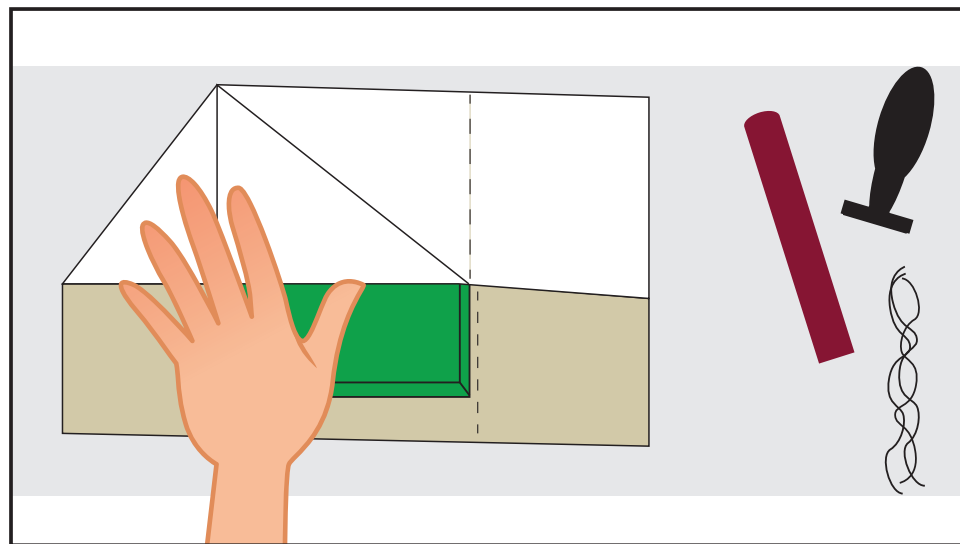
Frame 7:
How to frame 1: Instructions on how to fold a rectangular gift into a beautiful gift wrap display



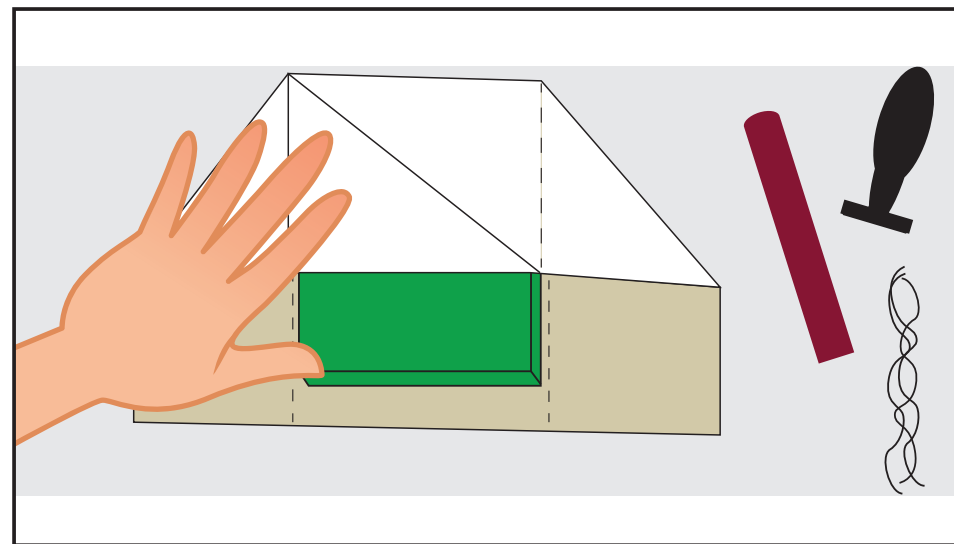
Frame 8:
How to frame 2: Continued visuals on how to wrap the gift.
Mention: NiftyGifts.com - link in description - CTA



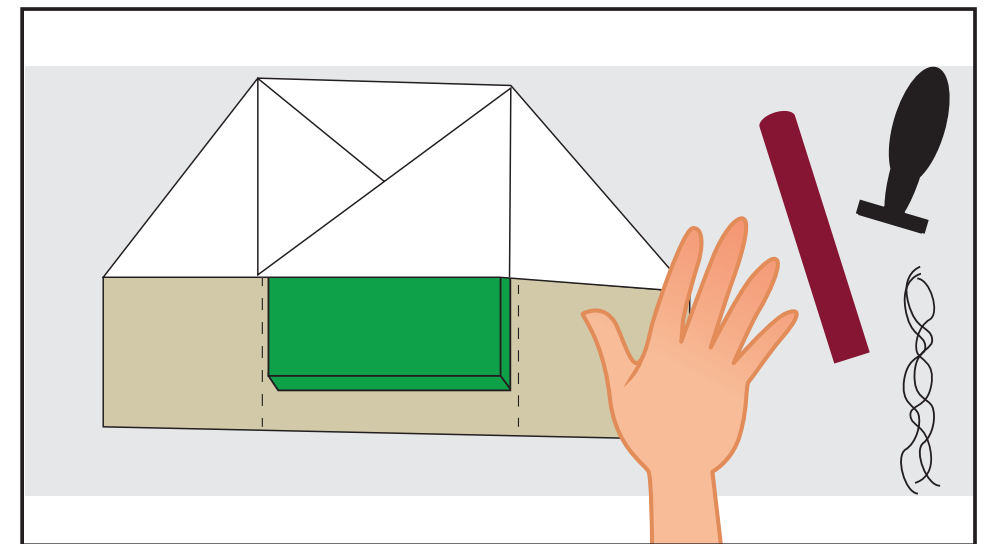
Frame 9:
How to frame 3: Continued visuals on how to wrap the gift, focus primarily on how to fold paper.



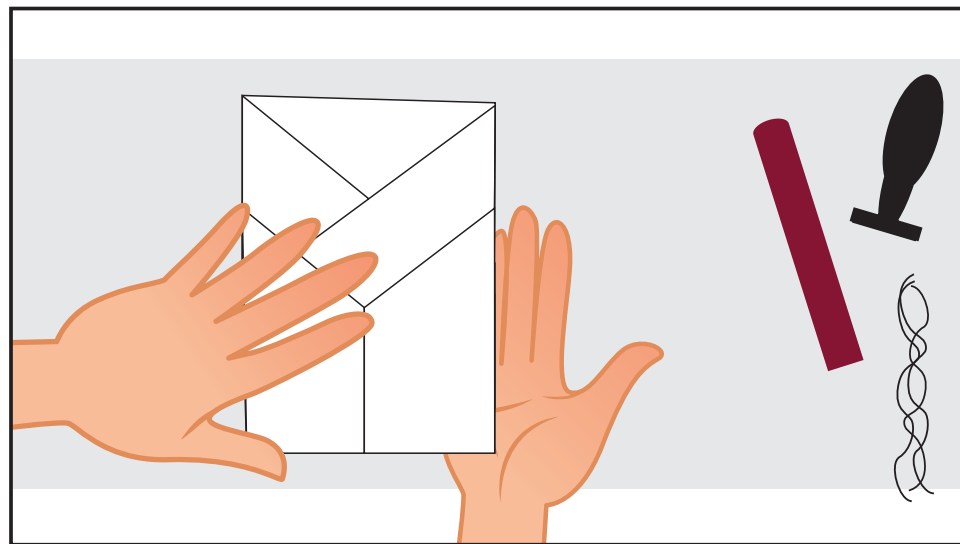
Frame 10:
How to frame 4: Continued visuals on how to wrap the gift, focus primarily on how to fold paper.



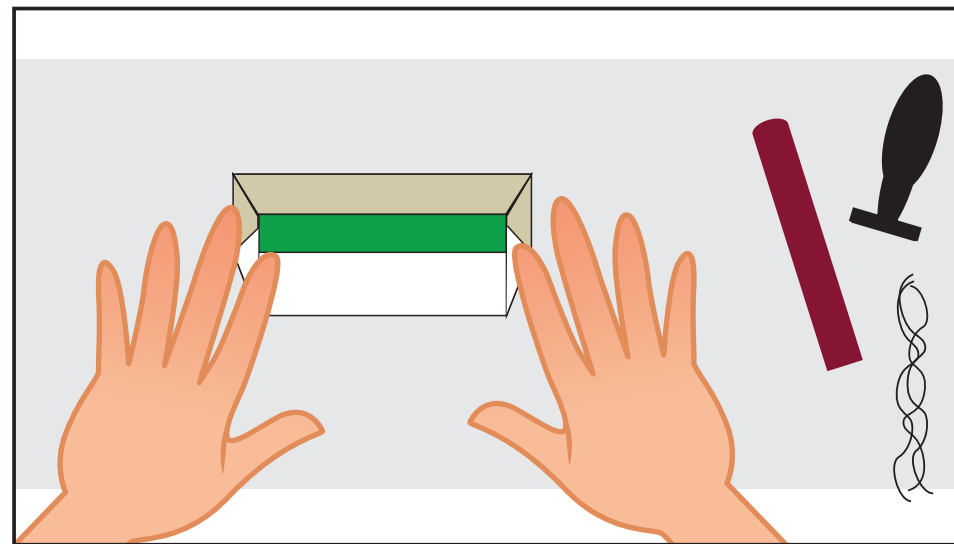
Frame 11:
How to frame 5: Continued visuals on how to wrap the gift, focus primarily on how to fold paper.



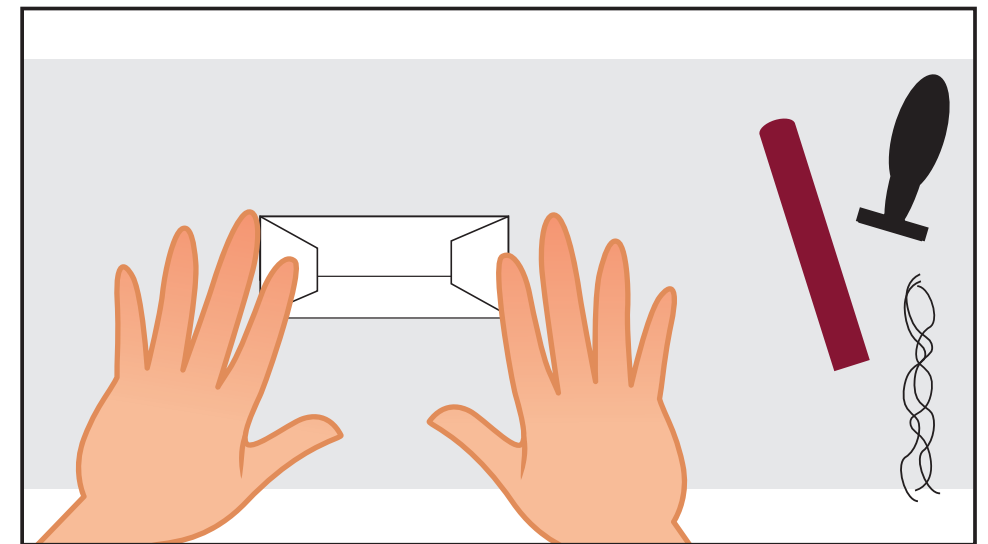
Frame 12:
How to frame 6: Continued visuals on how to wrap the gift, focus primarily on how to fold paper.



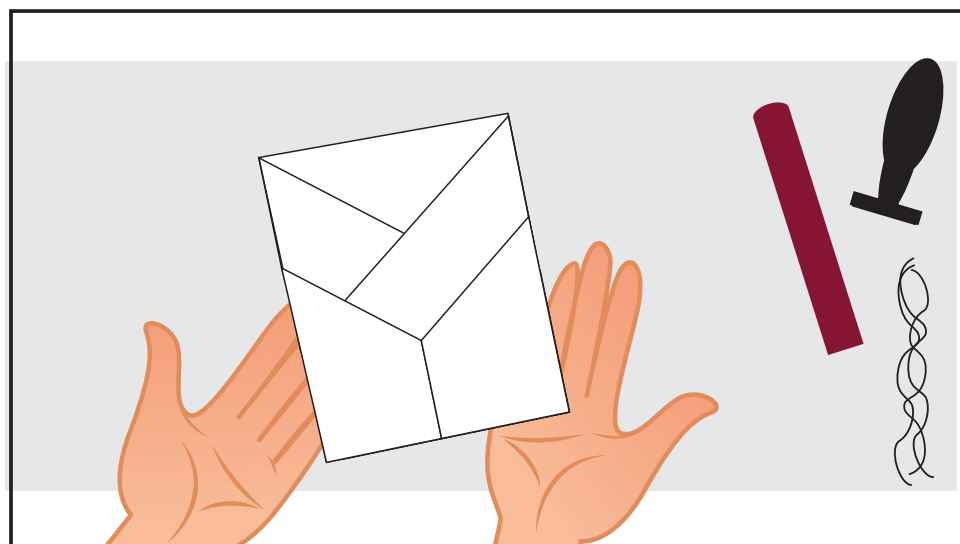
Frame 13:
How to frame 7: Continued visuals on how to wrap the gift, focus primarily on how to fold paper.



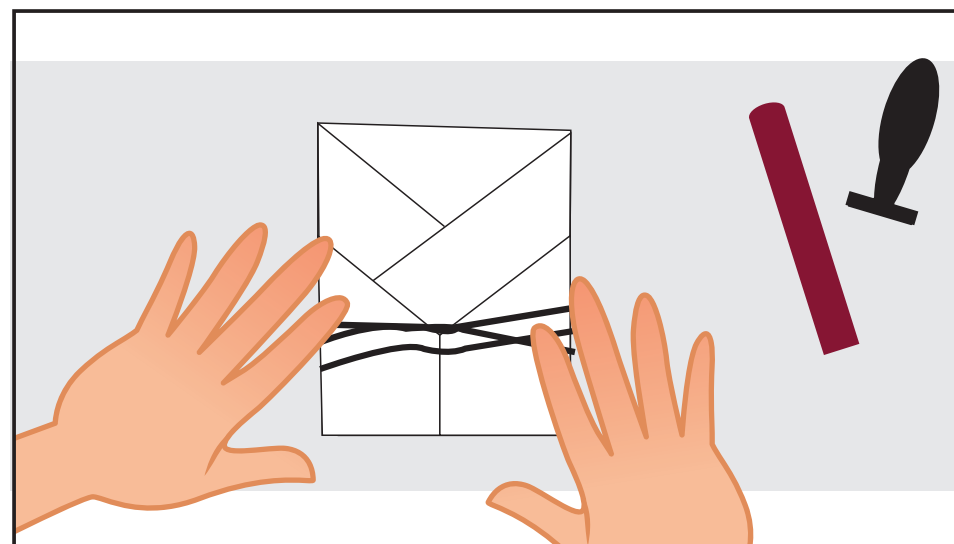
Frame 14:
How to frame 8: Continued visuals on how to wrap the gift, focus primarily on how to fold paper.



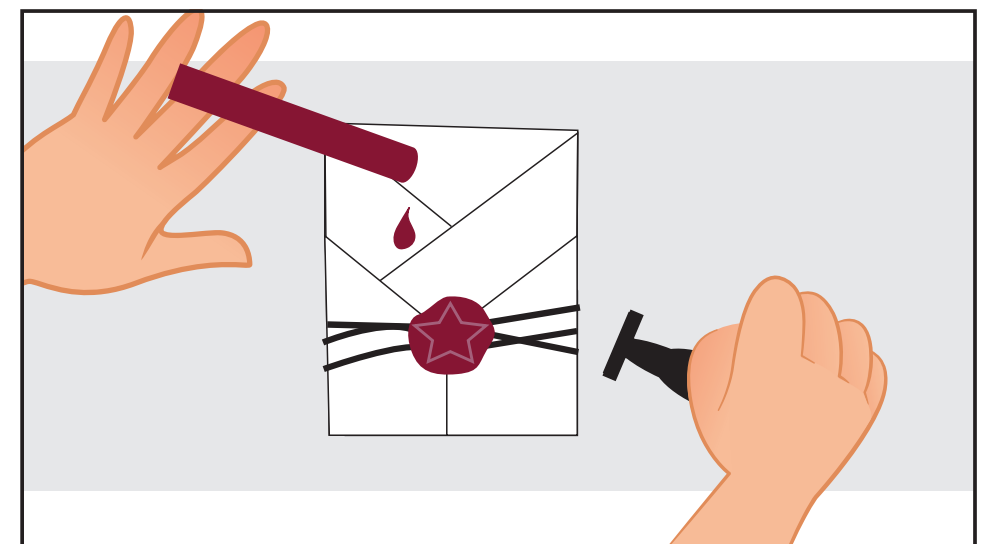
Frame 15:
How to frame 6: Continued visuals on how to wrap the gift, focus primarily on how to fold paper.



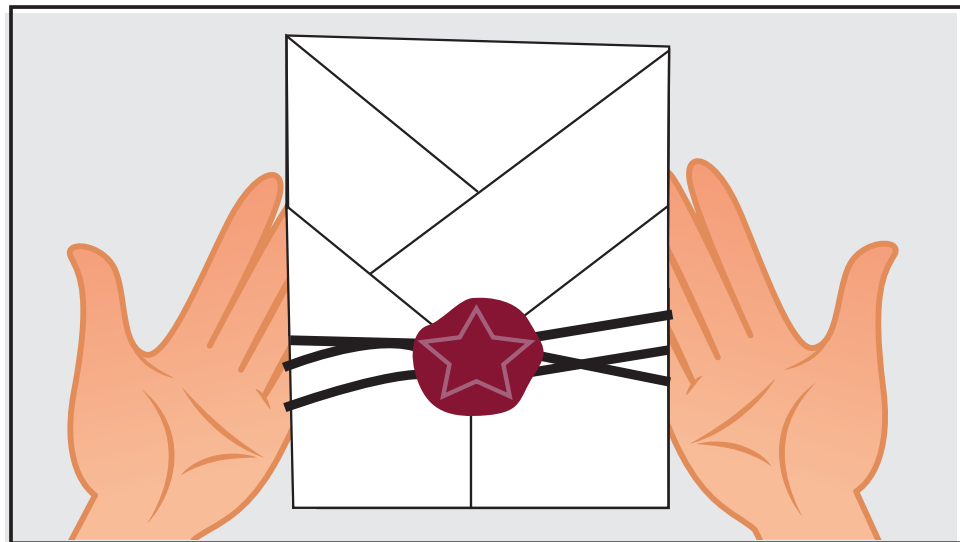
Frame 16:
How to frame 7: Continued visuals on how to wrap the gift. Hands that folded gift shows gift - display.



Frame 17:
How to frame 8: Continued visuals on how to wrap the gift, focus on wrapping string around gift.



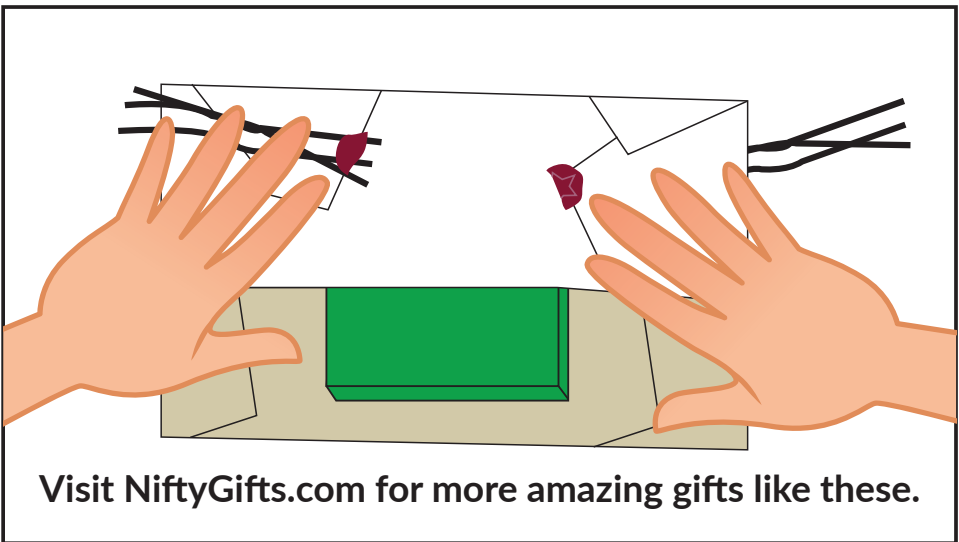
Frame 18:
How to frame 9: Continued visuals on how to wrap the gift, focus on dripping candle wax onto the gift and string and marking the now dripped wax with a stamp.



Frame 19:
How to frame 6: End of visuals on how to wrap the gift, focus primarily on the end result of the product.



Frame 20:
Frame affect: Consider subscribing - CTA , Show in back ground a lot of other completed wrapped gifts - show viewer variety of what is to come.



Frame 21:
Frame affect: Hands of person who received the gift, opening gift.
Mention: NiftyGifts.com - CTA

Technical details:

Actors:
2 Female set of hands

Scene:
FRAME 1-2: Party background while handing the gift over
FRAME 3-19: On wooden table surrounded by utensils to be used to wrap the gift
FRAME 20: Static scene of other warped gifts
FRAME 21: Party background opening gift on lap

Screen resolution:
1920 x 1080 pixels

Audio:
No voice over / only music

Duration:
01:30 Minute - 02:00 Minutes

Track:
Festive / Dance / Upbeat / Algorithmic